



**2010 Fall Workshop**  
 The Coeur d'Alene Golf and Spa Resort  
 115 South Second Street, Coeur d'Alene, ID 83814  
 (800) 688-5253 | [www.cdaresort.com](http://www.cdaresort.com)  
 Tuesday, October 26, 2010

<b>7:30am</b>	
<b>Tuesday, October 26, 2010</b>	
<b>Fall Workshop Registration Check-In &amp; Exhibits Open!</b>	
<b>8:00am – 9:30am (1.5 CEUs)</b>	
Class Title/Topic	Track
<b>Opening General Session: Legislative Forum Breakfast Meeting</b>   <i>Moderated by Robert Vande Merwe, Executive Director, IHCA-ICAL &amp; Kris Ellis, Lobbyist, IHCA-ICAL; Panelists will Include: State Legislators, JFAC Budget Staff, and H&amp;W</i> This session will provide a setting for open discussion and relationship-building with Idaho Legislators and the membership of IHCA-ICAL. <b>To encourage discussion of the Medicaid budget shortfalls, please be prepared to suggest cost saving ideas for the next fiscal year.</b>	ALL

<b>9:45am – 10:45am (1 CEUs)</b>	
Class Title/Topic	Track
<b>DNS Section Business Meeting</b>   <i>Troy Henderson, RN, DNS, Syringa Chalet, IHCA-ICAL Board of Directors DNS Section Representative</i>	DNS
<b>Marketing Your Building Through Community Involvement</b>   <i>Rose Doty, ADC, Capitol Care Center, IHCA-ICAL Board of Directors Activity Section Representative &amp; Diana Cullin, Prime Time Swingers</i> This session will include a discussion of volunteer opportunities for seniors that promote independence and community interaction/involvement. Be prepared to <i>share &amp; learn</i> new ideas. <b>Bring your pictures, articles, etc.</b>	Activities /Marketing
<b>Principles of Business Management: Staff Training &amp; Retention</b>   <i>Mary Ruth Butler, Administrator, Mountain Valley Care &amp; Rehab</i> Hiring the right staff is step one in providing quality care, developing your staff is step two. Come learn effective interviewing techniques, tips on developing the right staff at the right time, and ways to provide innovative education that is timely and cost effective.	AL/SNF/ICF Administrator /Owner

<b>11:00am – 12:00pm (1 CEU)</b>	
Class Title/Topic	Track
<b>IHCA-ICAL General Membership Meeting</b> During this meeting the IHCA-ICAL Board of Directors will unveil the 2010-2011 Association strategic plan. Membership will be updated on the goals set for the Association over the next year and will learn how to be an active participant in achieving those goals. Your feedback to the board is critical. There are a lot of concerns to address. <b>Don't miss this chance to become more involved in YOUR association.</b>	AL, MI/DD, SNF



11:00am – 12:00pm (1 CEU)	
Class Title/Topic	Track
<p><b>Taking &amp; Giving Credit Where Credit is Due!</b>   <i>Diana Cullin, Prime Time Swingers</i>            One of the kindest actions we can take is to recognize someone for doing a great job even when they think no one is looking. Recognizing co-workers boosts staff morale and encourages all of us to do our best. This session will provide examples of simple ways to recognize others and also encourage them to “pay it forward”.</p> <p><b>Activity Section Business Meeting</b>   <i>Rose Doty, ADC, Capitol Care Center, IHCA-ICAL Board of Directors Activity Section Representative</i></p>	Activities /Marketing
<p><b>Wound Assessment &amp; Documentation</b>   <i>Debra E. Lewis, RN, BSN, WOCN, 3M Medical Skin Health Division, Board-Certified Wound Care Consultant</i>            Even when appropriate care is in place, survey citations for pressure ulcers are on the rise because of inadequate documentation. During this session, you will be given tips for improved documentation to avoid survey citations and you will gain a better understanding of what to look for when completing an initial skin assessment and how to successfully document an unavoidable pressure ulcer.</p>	Clinical

12:15pm-1:00pm
<b>LUNCH BREAK – ON YOUR OWN</b>

1:15pm-2:30pm (1.25 CEU)	
Class Title/Topic	Track
<p><b>Principles of Business Management: Ethical Marketing</b>   <i>Dale Dixon, President &amp; CEO, Better Business Bureau</i>            In a market that is more competitive each day, we must maintain professional ethics in our interactions with others whether they are another care provider, resident, family staff or other relation. This session will offer tips for identifying &amp; understanding unethical behavior, and in turn educating your staff to do the same; building appropriate relationships with other providers; marketing ethically in a saturated market and preserving the integrity of your organization.</p>	AL/SNF/ICF Administrator /Owner; Marketing
<p><b>Complications of Mental and Substance Disorders in Disability Clients</b>   <i>Angelina Di Fazio, M.S., Service Coordinator, ACES Community Services</i>            This session will offer a general introduction to chemical dependency, eating disorders and co-occurring disorders as well as how they are inter-related. Clients with co-occurring disorders living in group settings possibly face additional challenges. The consequences of co-occurring substance disorders, mental illness and substance abuse if not treated concurrently and appropriately, can lead to diminished quality of life, reduced functioning, and serious regulatory consequences. Join us and learn where, when, and how to get your clients the appropriate treatment when necessary.</p>	MI/DD
<p><b>The Sink or Swim Scenario—Are You Drowning in MDS 3.0?</b>   <i>Sheri Rogers, Vice President, Western Health Care Corporation</i>            This session will include a discussion of “lessons learned” since implementation, what’s working &amp; what’s not, and a thorough discussion regarding Section Q – Admissions, Marketing, &amp; Discharges.</p>	SNF; MDS Coordinator



1:15pm-2:30pm (1.25 CEU)	
Class Title/Topic	Track
<p><b>Creative &amp; Meaningful Evening/Weekend Activities (Please bring your ideas and successful activities that are currently on your calendar!)   Rose Doty, ADC, Capitol Care Center, IHCA-ICAL Board of Directors Activity Section Representative &amp; Diana Cullin, Prime Time Swingers</b></p> <p>This session will review stimulating activities that help prevent boredom and a decline in resident functioning that also help avoid serious regulatory deficiencies. After attending this session, you will be prepared to plan and carry out great evening and weekend activities that add an extra sparkle to life. Share &amp; learn new ideas that encourage involvement with kids, promote self-directed activities, and more!</p>	Activities

2:30pm-2:45pm
<b>Afternoon Exhibitor Break—All drawings will take place at 2:45pm</b>

3:00pm-4:30pm (1.5 CEUs)	
Class Title/Topic	Track
<p><b>Principles of Business Management: Developing Your Business Plan   Ted Schinzel, Manager, Small Business Administration—Spokane Branch Office</b></p> <p>A well-written business plan will play a key role in the success of your business and becomes even more critical as competition increases. A carefully considered plan helps business owners/administrators focus on strategic objectives, and communicate those objectives to staff.</p>	AL/SNF/ICF Administrator/Owner
<p><b>The Hidden Person Behind the Mental Illness   Jeff Williams, LCSW, A New Hope Social Services, PLLC</b></p> <p>Too often we view individuals with mental illnesses as their diagnosis. How often have you heard someone called a “schizophrenic”? People are more than their illness. In order to provide compassionate care we need to practice distinguishing the “person” from the “illness”. In this presentation we will discuss various mental illnesses, treatments, and attempt to better understand the people who suffer from them.</p>	MI/DD
<p><b>Continued from Earlier Session...The Sink or Swim Scenario—Are You Drowning in MDS 3.0?   Sheri Rogers, Vice President, Western Health Care Corporation</b></p>	SNF; MDS Coordinator/Marketing
<p><b>Make it in a Snap—Fast and Easy Parties &amp; Events!   Rose Doty, ADC, Capitol Care Center, IHCA-ICAL Board of Directors Activity Section Representative &amp; Diana Cullin, Prime Time Swingers</b></p> <p>Planning a party/event can be time consuming, especially when life is overflowing with “things” to do and challenges that are distracting. Problem solved!! Come learn how to pull off a party in a snap and enjoy every minute of it! <i>If you have any quick ideas of your own, please be prepared to share them.</i></p>	Activities



Please remind your staff that handouts will be posted online Wednesday, October 20<sup>th</sup> at [www.ihca-ical.org](http://www.ihca-ical.org)

